

# SPONSORSHIP OPPORTUNITIES!

## Farm to School Regional Workshops

**Hope, AR – 10/15/15**

Southwest Research and  
Extension

**Monticello, AR – 10/29/15**

University of AR - Monticello

**Jonesboro, AR – 11/5/15**

ASU

**Harrison, AR – 11/12/15**

North AR Community College

**Little Rock, AR – 11/19/15**

U of A Cooperative Extension



### SPONSORSHIP LEVELS:

Level 1: Donation of \$100-\$250

Level 2: Donation of \$251-\$500

Level 3: Donation of \$501 or more

### SPONSORSHIP INCLUDES:

Level 3 - 5 minute presentation during lunch

Levels 2/3 - Attend workshops as a vendor with table

Levels 1/2/3 - Logo on all future print and online materials

Levels 1/2/3 - Opportunity to share printed/digital material with participants

### Intended Workshop Audience:

Farmers

Child Nutrition Staff

School Administrators

Health Professionals

Community Partners

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## Sponsorship Specifics

### Level 1 – Donation of \$100 - \$250

- Logo on all regional workshop print and online materials
- Opportunity to share printed/digital material with participants

### Level 2 – Donation of \$251-\$500

- Logo on all regional workshop print and online materials
- Opportunity to share printed/digital material with participants
- Attend workshops as a vendor with display table

### Level 3 – Donation of \$501 or more

- Logo on all regional workshop print and online materials
- Opportunity to share printed/digital material with participants
- Attend workshops as a vendor with display table
- 5 minute presentation during lunch

### Detailed Information

- Logo on all regional workshop print and online materials:
  - Print and online materials will include: updated Save the Date flier, Conference Registration materials including online registration portal, Facebook posts, Farm to School Google Group posts, workshop website, press releases.
- Opportunity to share printed/digital material with participants
  - Resource CDs will be created that will contain materials from the workshop, including materials shared during registration by attendees, and resources/information from sponsors.
  - “Goody bags” will be created with all donated items from sponsors and attendees. Printed handouts can be included from sponsors (printing and shipping to event coordinator ahead of time is vendor responsibility).
- Attend workshops as a vendor with display table
  - Table and chairs will be provided, as well as lunch if vendor registers for the workshop online.
  - Vendor encouraged to bring table covering, display items, giveaways, and printed materials. Vendors are able to collect contact info from individual participants at table.
- 5 minute presentation during lunch
  - Attendees will eat lunch together on site and vendor will have the opportunity to address the entire audience for a 5 minute presentation (content to be approved by event coordinator).